



# Newsletter

32nd Edition/ April 2024

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## **AIDLEARN, CONSULTORIA EM RECURSOS HUMANOS, LDA**

Training, Research–Action and Consulting Company, which has been operating at national and European level since 2003, dedicated to design, implementation and evaluation of studies, projects and training activities that favour individual and/or organisational development. It is a training entity certified by DGERT (Directorate General for Employment and Labour Relations) in various areas of education and training.



### **Studies and Projects**

- *Innovation in education/training systems*
- *Encouraging organizational learning, diversification of the training offer and renewal of practices*
- *Design and development of studies and projects*

### **Vocational Educational and Training**

- *Skills management for organizational development, innovation and competitiveness*
- *Professional and business training*
- *Planning, management, monitoring and evaluation of interventions for skills development*

### **Newsletter AidLearn**

The publication of the AidLearn Newsletter is addressed to partners and customers of the company's networks.

It aims to:

- Promote business activity;
- Keep in touch with all stakeholders;
- Provide useful and timely informations.

In this 32nd edition (April 2024), we will present the main news about national and international projects coordinated or partnered by AidLearn, from January to March 2024.



# Newsletter

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**HIGHLIGHTED**

*Final Projects Conference*  
**ENTRUST & CARBONOSTRUM**



*CHECK OUT THE NEWS FROM*  
**EQUALLEY PROJECT**



**CarboNostrum: Climate-Smart Agriculture in a Changing World** aims to develop an educational platform about land management practices capable of ensuring the sustainable use of natural resources and the capture of atmospheric carbon dioxide under Mediterranean soils.

Learn more at:



### 3rd Newsletter and project details



Click on the image to read the full documents.

From October 18th through the end of March, the CarboNostrum pilot unfolded, featuring 33 eager participants from our partner countries immersing themselves in an extensive exploration of climate-smart farming practices via the CarboNostrum blended learning course. With dedication, they delved into all 6 modules, showcasing a strong dedication to enriching their understanding and proficiency in climate-smart agricultural techniques. Throughout the modules, participants actively engaged in online discussions, interactive exercises, and practical assignments, ensuring a thorough grasp of the course content. Their active involvement and valuable feedback will be crucial in refining and enhancing the course materials, ensuring its efficacy in empowering farmers to tackle the climate change challenges in the Mediterranean region.



### CARBONOSTRUM PARTNERSHIP

**Coordinator:** The USE Concept, Lda. (Portugal)

**Partners:**

- AidLearn, Consultoria em Recursos Humanos, Lda. (Portugal)
- MAYLOG NAKLIYAT VE LOJİSTİK HİZMETLERİ TİCARET LIMITED SİRKETİ (Türkiye)
- Molise verso il 2000 srl (Italy)
- AGENCIA ESTATAL CONSEJO SUPERIOR DE INVESTIGACIONES CIENTIFICAS (Spain)
- ARISTOTELIO PANEPISTIMIO THESSALONIKIS (Greece)

## Final International Conference Odemira24

We are being busy bees, wrapping up the CarboNostrum Blended Course with the improvements suggested in the Piloting, and we are delighted to announce that the CarboNostrum project's journey will culminate in an important event, the Final International Conference Odemira 24. The conference, organized by The USE Concept with the support of the Municipality of Odemira, will be held on May 28th at the Cineteatro Camacho Costa. This will be a privileged opportunity for reflection and sharing among farmers, policymakers, and other community members on Climate-Smart Agriculture.



**Save the date and register [here](https://carbonostrum.eu)**

PROGRAM Final International Conference May 28th 2024		
9:30	Reception of participants	
10:00	Carbon Sequestration and Ecosystem Services on the Left Bank of the Guadiana	Henrique Carqueiro UNL/FCSH
10:20	Carbon Markets   CarBio-Solo	Carlos Álvaro UNL/FCSH
10:40	CarboNostrum – Climate-Smart Agriculture in a Changing World	Sérgio Prazeres The USE Concept
11:00	Coffee Break	
11:30	MOSAIC – Land-use Strategies for Climate Change and Biodiversity Loss	Francesca Paggi CIACS/NOVA
11:50	Municipality of Odemira – Adaptation Strategies to Combat Climate Change	Helder Guerreiro Município de Odemira
12:10	Debate	
12:30	Lunch	
14:00	Drone Technology: Practical Application to Agriculture	Jorge Camilo HP Drones
14:30	Geographic Information Systems: ArcGIS Online	Edgar Barreira Esri Portugal
15:00	Coffee Break	
15:30	Controlled-Environment Agriculture and Climate Change	Athanasios Koukounaras AIITH/Greece
16:00	All about Composting	António Ribeiro Mudo Tuga
16:30	Closing of the International Conference	

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**HOPE: Home and Overseas Project Management Excellence** intends to create a professional training course for project managers in the community development sector.

Learn more at:



### Virtual Transnational Meetings

On January 30th, the HOPE project culminated in its final conference held in Niort, France. Partners, including IFAID Aquitaine, Asociación Navarra Nuevo Futuro, and AidLearn, convened at the national forum "de l'économie sociale et solidaire & de l'Innovation Sociale 2024" to showcase the project's objectives and outcomes.

The following day, on January 31st, the HOPE project partners gathered for their concluding transnational meeting. During this session, the online platform (the 6th Project Result) was finalized and is set to be published imminently! Additionally, discussions centered around the upcoming national conferences scheduled for February in each partner country. Finally, reflections on the project's journey were shared among participants.



### HOPE PARTNERSHIP

**Coordinator:** IFAID Aquitaine (France)

**Partners:**

- AidLearn, Consultoria em Recursos Humanos, Lda. (Portugal)
- ASOCIACION NAVARRA NUEVO FUTURO (Spain)

# EquAlley

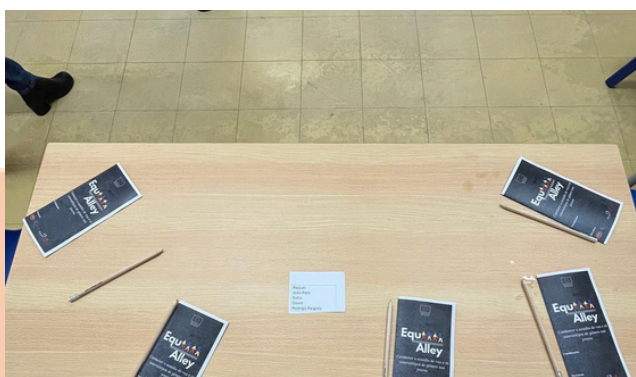
**EQUALLEY:** The EquAlley project sets out to challenge gender stereotypes, social injustice and gender-based violent behaviour, specifically carried out in public spaces, and by young people.

Learn more at:



## A Week of Learning and Training Activities in Portugal

At the start of February 2024, AidLearn participated in the pilot action of the EquAlley Project, spearheaded by teachers João Alves and Mónica Sobral. They adeptly implemented the partnership's activities, resulting in a dynamic and engaging morning session for both students and educators. The aim was to discuss tackling street harassment and gender stereotypes in youngsters



The session provided an excellent platform to delve into various topics, including street harassment, gender stereotypes, and violence, fostering insightful discussions among participants.

# EquAlley

## 2nd Newsletter and 2nd Flyer of the project

EquAlley published the latest edition of their newsletter highlighting major news and developments about the project. If you want to find out more about the project, the latest developments and where to find our products, have a read below.



Click on the images to read the full documents.



### EquAlley PARTNERSHIP

**Coordinator:** Escuela Profesional Otxarkoaga (Spain)

**Partners:**

- UNIWERSYTETLODZKI (Poland)
- EURO-NET (Italy)
- Emancipator NL (Netherlands)
- AidLearn, Consultoria em Recursos Humanos, Lda. (Portugal)





# ENTRUST

**ENTRUST: Supporting Senior Entrepreneurship in Sustainable Tourism** aims to promote the preservation of cultural heritage through the creation of sustainable tourism businesses with a positive social impact on the region where they are located.

Learn more at:



## Final Conference for the Entrust Project

We're excited to share highlights from the recent Entrust Project's final Europe International Conference, held in Buncrana, Donegal on February 7th, 2024. The conference brought together experts and guest speakers from esteemed organizations like the Global Sustainable Tourism Council (GSTC) and the Responsible Tourism Institute. Together, we delved into important topics such as Sustainable Tourism, Senior Entrepreneurship, and the future of Tourism Marketing.



### ENTRUST PARTNERSHIP

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**Partners:**

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- Biosphere Portugal (Portugal)
- STICHTING BUSINESS DEVELOPMENT FRIESLAND (Netherlands)
- HAAGA-HELIA AMMATTIKORKEAKOULU OY (Finland)



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Learn more at:



## Meet Our Guest Speakers

We had the privilege of hosting renowned industry leaders as our guest speakers:

- Patricio Azcárate Díaz de Losada (general Secretary of the Responsible Tourism Institute);
- Luigi Cabrini (serving as the Chairman of the Board of Directors of the Global Sustainable Tourism Council since 2014);
- Nuno Abranja (a prominent figure in the field of tourism);
- Mary Fowley-Daly (Donegal County Council);
- Joan Crawford (Failte, Ireland).



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## **AidLearn at the National level**

### **National Training at Santuário Cristo Rei**

On the 5th and 6th of March, two staff groups took the “Communication in Public Service” course at the Santuário Cristo Rei. Led by trainer Feliciano Pereira and aimed at the employees of this entity, the course focused on developing communication skills in public service practices. The emphasis was on the practical application of communication techniques to ensure effective and satisfactory service to visitors and worshippers frequenting the sanctuary. This initiative undoubtedly contributes to the continuous improvement of service quality and strengthens the bond between the institution and its audience.

## FORMAÇÃO PROFISSIONAL



### CURSO DE COMUNICAÇÃO NO ATENDIMENTO AO PÚBLICO

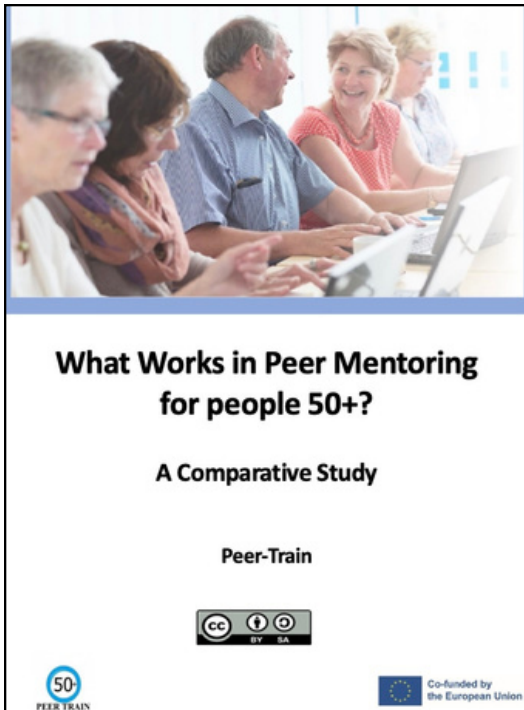
- A IMPORTÂNCIA DA COMUNICAÇÃO NA PRÁTICA DO ATENDIMENTO AO PÚBLICO
- O PROCESSO DE ATENDIMENTO AO PÚBLICO DE FORMA INTEGRADA
- OS IMPACTOS DOS VÁRIOS ESTILOS DE COMUNICAÇÃO NA IMAGEM DO SERVIÇO
- O PROCESSO DE MEDIAÇÃO E GESTÃO DE RECLAMAÇÕES

# AidLearn Resources

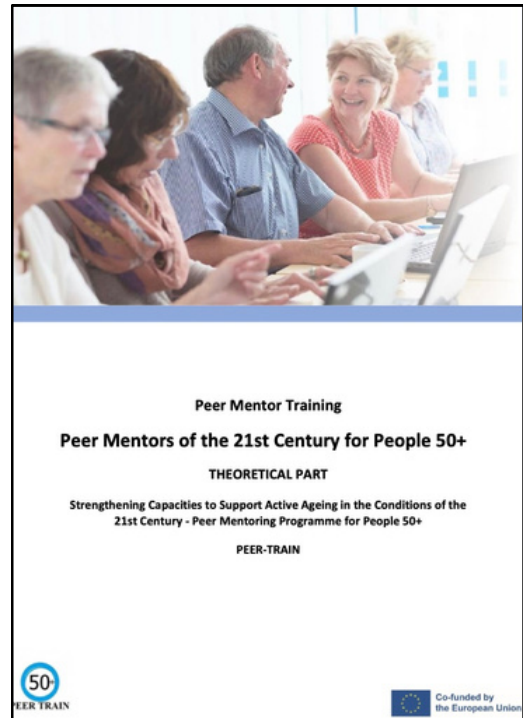


**PEER TRAIN PROJECT**  
2021-2023

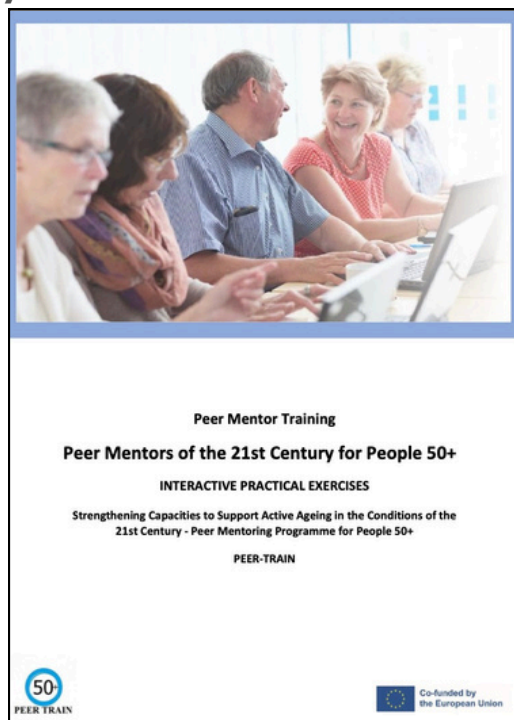
PEER TRAIN: Strengthening Capacities to Support Active Ageing in the Conditions of the 21st Century – Peer Mentoring Program for People 50+ aims to foster active aging and the digital inclusion of individuals aged 50 and over through peer mentoring.



**Comparative study results**



**Theoretical Practice results**



**Interactive Practical Exercise**

*Click on the picture to be redirected to the document*

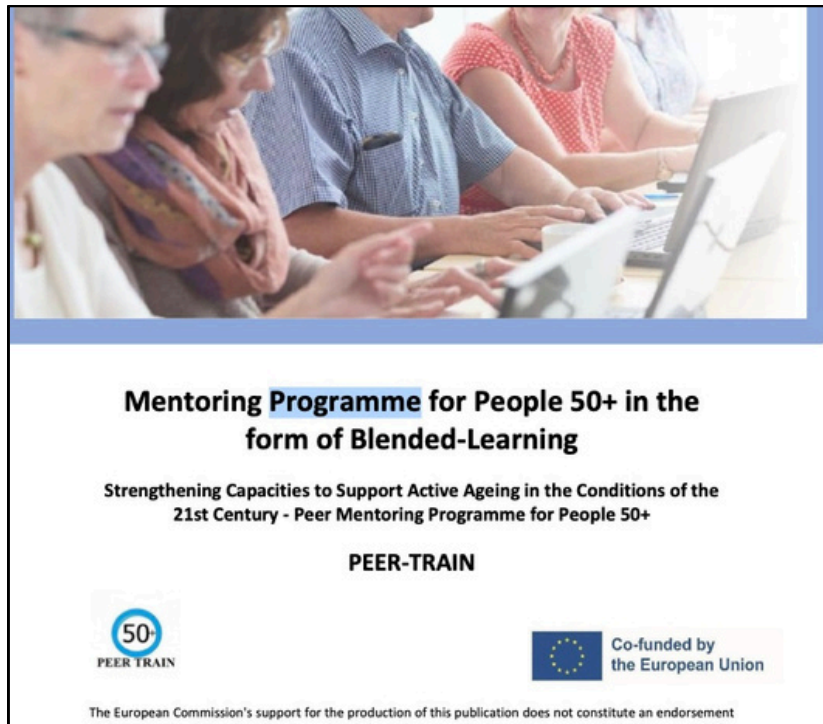
# AidLearn Resources



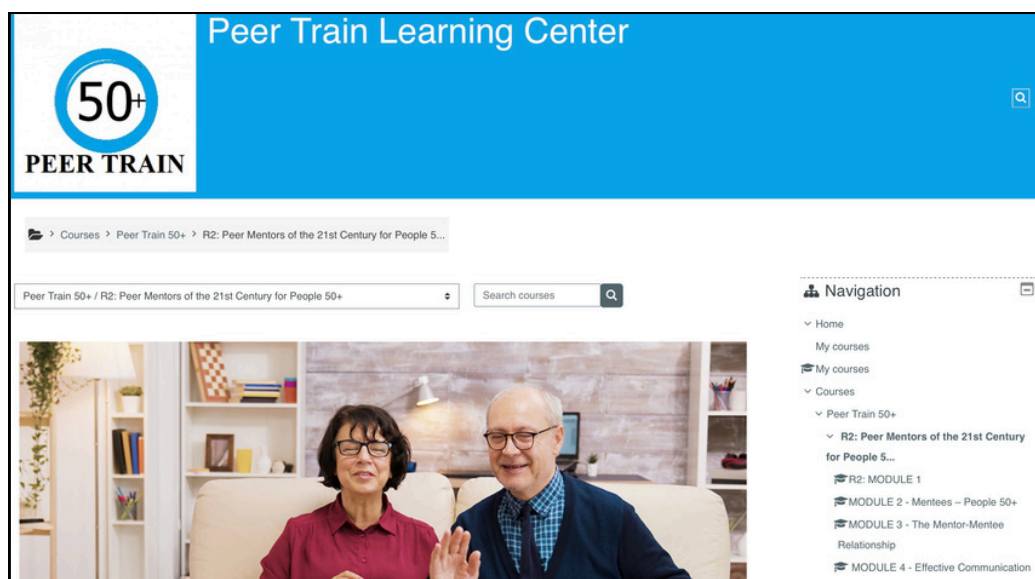
## PEER TRAIN PROJECT

2021-2023

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## Mentoring Program



## Peer Train Learning Center

[Click on the picture to be redirected to the document](#)

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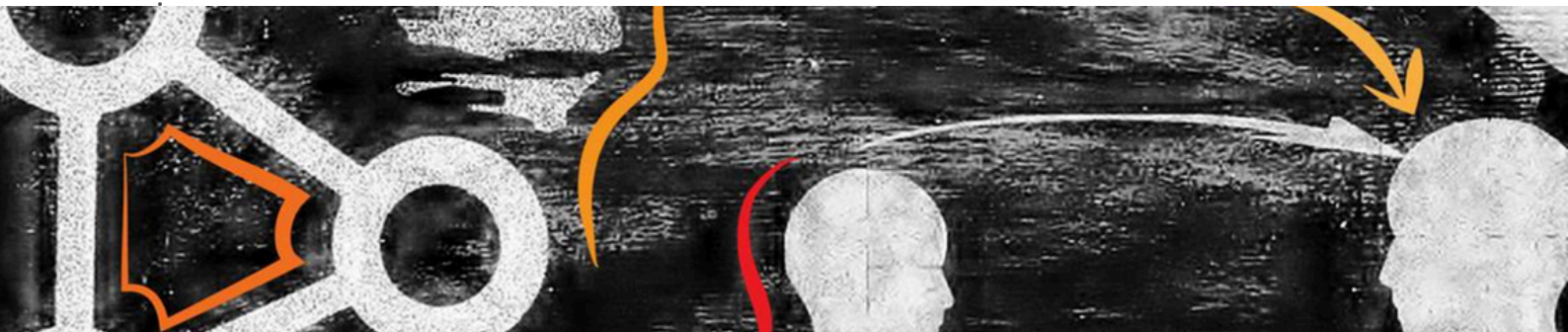
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## Data Policy

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***For more information on AidLearn's activity,  
do not hesitate to get in touch!***





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